



**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

www.Fox8.com

CONTRACT

And:

**Midwest Communications**  
**49 South Grant Avenue**  
**Columbus, OH 43215**

Contract / Revision 573386 /		Alt Order #
Product Early TV Buy Gen Election 2012		
Contract Dates 09/10/12 - 09/16/12		Estimate # Patton/Eklund
Advertiser Republican Senate Campaign Committee		Original Date / Revision 10/11/12 / 10/11/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WJW	Account Executive John Zarlenga	Sales Office Cleveland
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
1	8	09/10/12	09/16/12	Late News Rotator	10p-11p Rotator		:30			NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWTFSS				4	\$1,400.00			
2	8	09/10/12	09/16/12	M-F 5a-530a	5a-530a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWTF--				5	\$300.00			
3	8	09/10/12	09/16/12	M-F 6a-8a	6a-8a Rotator		:30			NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWTF--				3	\$1,600.00			
4	8	09/10/12	09/16/12	M-F 8a-9a	8a-9a News		:30			NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWTF--				3	\$1,600.00			
5	8	09/10/12	09/16/12	M-F 9a-10a	9a-10a		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWTF--				3	\$600.00			
6	8	09/10/12	09/16/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWTF--				5	\$350.00			
7	8	09/10/12	09/16/12	M-F 2p-3p	2p-3p		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWTF--				3	\$225.00			
8	8	09/10/12	09/16/12	M-F 3p-4p	3p-4p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWTF--				3	\$350.00			
9	8	09/10/12	09/16/12	M-F 4p-5p	4p-5p		:30			NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWTF--				3	\$475.00			
10	8	09/10/12	09/16/12	M-F 5p-6p News	5p-6p News		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWTF--				3	\$950.00			
11	8	09/10/12	09/16/12	M-F 6p-7p News	6p-7p News		:30			NM	5	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWTF--				5	\$1,050.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

<u>Contract / Revision</u> 573386 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/10/12 - 09/16/12	<u>Product</u> Early TV Buy Gen Electi	<u>Estimate #</u> Patton/Eklund
<u>Advertiser</u> Republican Senate Camp		<u>Original Date / Revision</u> 10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
12	8	09/10/12	09/16/12	M-F 7p-730p News	7p-730p News		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWTF--				3	\$950.00			
13	8	09/10/12	09/16/12	M-F 1130p-12a	1130p-12a		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	MTWTF--				3	\$600.00			
14	8	09/10/12	09/10/12	EM (M-Su)(WJW)	4a-9a		:20			NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$0.00			
Totals											48	\$36,150.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/16/12	48	\$36,150.00	\$30,727.50
Totals	48	\$36,150.00	\$30,727.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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RECORD OF REQUEST FOR POLITICAL TIME  
WJW FOX 8

Date: 8/7

Request made by: Bob Clegg

by phone ☒  
in person ☐

On behalf of: Republican Senate Campaign Committee  
(Committee name)

For candidacy or issue: Candidate  
(Candidate/Issue)

PRIMARY ELECTION ☐  
GENERAL ELECTION ☒

POLITICAL PARTY:  
Democrat ☐  
Republican ☒  
Other ☐

Legally-Qualified Candidate  
For the Office of: Senate

Information Requested: Rates & Ratings

Information Provided: Rates & Ratings

Time Requested: All Dayparts

Length of Broadcast	Hour	Days	Class of Time	Times per Week	Package or Rotation	Number of Weeks	Rate

Date of First Broadcast: 10/22 Date of Last Broadcast: 11/6

Total Charges: \$                     

If not already on file, list chief executive officers(s) or members of the executive committee or board of directors of sponsoring organization, for candidate include treasurer of authorized campaign committee.

\_\_\_\_\_

\_\_\_\_\_

# AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION \_\_\_\_\_ Date September 6, 2012 \_\_\_\_\_

I, Midwest Communications & Media (being) \_\_\_\_\_  
(on behalf of) RSCC \_\_\_\_\_,

a legally qualified candidate of the Republican political party for the office of \_\_\_\_\_

Ohio State Senate \_\_\_\_\_

in the General election to be held on 11/6/2012 do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of Time	Times per Week	Number of Weeks	Rate
------------------------	--	------	------------------	-------------------	--------------------	------

Date of First Broadcast

Date of Last Broadcast

Total Charges: \_\_\_\_\_

The broadcast time will be used by Tom Patton  
I represent that the payment for the above-described broadcast time has been furnished by

RSCC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is ( ) a corporation; ( X ) a committee; ( ) an association; or ( ) other unincorporated group. The names and offices of the chief executive officers of the entity are:

4679 Winterset Drive

Columbus, OH 43220

J. Matthew Yuskewich, Treasurer

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorneys' fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcast(s) (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies, including applicable classes and rates; and discount, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office.)

Date: 9/6/12

Robert H. [Signature]  
(Candidate, or Agent)

☐ Accepted ☐ Rejected

By \_\_\_\_\_ Title \_\_\_\_\_

This request, whether accepted or rejected, will be available for public inspection for a period of two years

AGREEMENT FORM FOR  
POLITICAL BROADCASTS

STATION and LOCATION \_\_\_\_\_ Date September 6, 2012 \_\_\_\_\_  
(being)  
I, Midwest Communications & Media \_\_\_\_\_ (on behalf of) RSCC \_\_\_\_\_,  
a legally qualified candidate of the Republican political party for the office of \_\_\_\_\_  
Ohio State Senate \_\_\_\_\_  
in the General election to be held on 11/6/2012, do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of Time	Times per Week	Number of Weeks	Rate
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Date of First Broadcast	Date of Last Broadcast	Total Charges: _____
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The broadcast time will be used by John Eklund  
I represent that the payment for the above-described broadcast time has been furnished by  
RSCC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is ( ) a corporation; ( X ) a committee; ( ) an association; or ( ) other unincorporated group. The names and offices of the chief executive officers of the entity are:  
4679 Winterset Drive  
Columbus, OH 43220  
J. Matthew Yuskewich, Treasurer

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorneys' fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcast(s). (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies, including applicable classes and rates; and discount, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office.)

Date: 9/6/12 \_\_\_\_\_  
(Candidate, or Agent)

☐ Accepted ☐ Rejected By \_\_\_\_\_ Title \_\_\_\_\_

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

MIDWEST COMMUNICATIONS & MEDIA  
MEDIA ACCOUNT  
7720 BENSON ROAD  
CARROLL, OHIO 43112  
(614) 837-9000 • FAX (614) 837-9003

DATE	INVOICE	AMOUNT
9/10	9/17	30727.50

25-2-440  
10327

PAY *Thirty Thousand Seven Hundred Twenty Seven 159/100* DOLLARS

DATE	TO THE ORDER OF	CHECK NO.	CHECK AMT.
9/6/12	WJW-TV	10327	R.S.C.C. 30727.50



*Kate Hansen*

⑈00010327⑈ ⑆044000024⑆ 01892189442⑈

Orig

#573386